

# EU Policies supporting SMEs and social entrepreneurship

SESP Final Conference  
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# Social economy in EU

- 10% of all European businesses
- over 11 million paid employees
- a positive social impact
- more, and more sustainable, economic growth



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# Commission Support for Social Enterprises

- Single Market Act
- Public procurement
- Public-private partnerships (PPP)
- State aids
- Employment Policy and the European Social Fund
- Tax rules



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# Social Business Initiative

- Group of experts and 11 key actions in 3 fields:
  - Improve access to funding;
  - Increase the visibility of social entrepreneurship;
  - Improve the regulatory environment.



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# EU funding opportunities

- Up to date:
  - Targeted support from the European Social Fund
  - European Progress Microfinance Facility
  - INTERREG through Enspire EU, YES and Senior Enterprise



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# European Social Entrepreneurship Funds

- Recognized at EU level distinctive sign for funds for socially responsible investing with Regulation (EU) No 346/2013 ;
- Better information for investors;
- Enhanced performance measures;
- Removing barriers to raise capital in Europe;
- Accessibility for investors



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# European Venture Capital Funds

- Regulation (EU) No 345/2013
- a uniform "single rule book"
- a uniform approach for the categories of investors
- a European marketing passport



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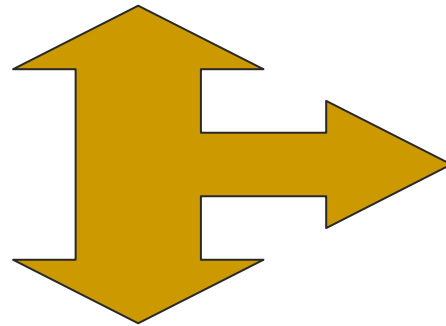




# Social innovation



New ideas



New social collaborations

Social needs



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# Social innovation

- What EU can do?
  - Networking
  - Competition
  - Framework conditions
  - Incubation
  - Scaling up



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# Social innovation

- More trends on the topic:

- <https://webgate.ec.europa.eu/socialinnovationeurope/>
-  @SIEurope\_SIE
-  @EUSocialInnov



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- Thank you for your attention!

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