



Pilot testing actions and final products

Plan (WP5)



Education and Culture DG

Lifelong Learning Programme



**Social
Entrepreneurship
Strategy
Planning**



Purpose

performing on-site trainings with the SEs in order to evaluate its effectiveness, efficiency and applicability to the target group's needs



Or more precisely...

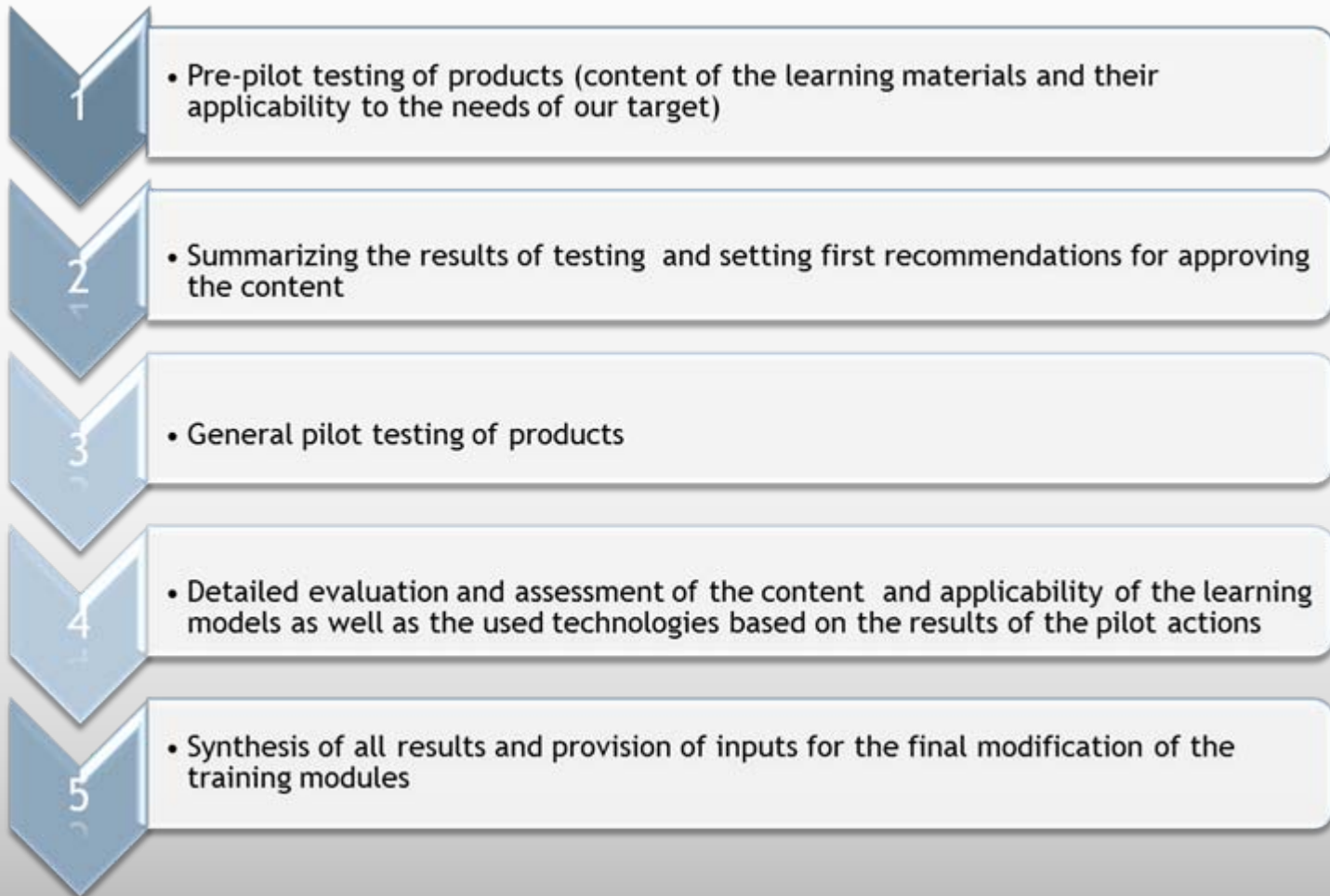
Test the SESP products



Improve the SESP products



Steps





Multilevel testing

Pre-pilot testing

identifying main problems and issues

- Participants:
 - ❖ Test partners of the consortium (BG, LT, PT);
 - ❖ SEs in 3 of the participating countries (BG, LT, PT) - 1-2 more in the each countries;
 - ❖ The expert trainers that will conduct the final pilot trainings.

Output: First set of recommendations on possible improvements

General pilot testing

- Participants:
 - ❖ SEs in the participating countries (AT, BG, LT, PT);
 - ❖ SEs in the participating countries - 10 in total;
 - ❖ The expert trainers that will conduct the final pilot trainings.

Output: Second/Final set of recommendations on possible improvements



Pre-pilot testing

1. "End user" phase (In English)

- Contacting SMs using data base from the proposing phase - 3 pilot countries (BG, LT, PT);
- Introducing the main idea of the product and its content;
- Self exploration phase;
- Initial meeting - Focus group;
- Discussing the content, its applicability to their needs;
- Each participant fills feedback form.

Output: feedback on content for modifications



Pre-pilot testing

2. "Mentors" phase

- Introducing the product;
- Self exploration period;
- Feedback on content for modifications.



General pilot testing

- Diagnosing the targeted SE's competences and identifying their needs;
- Conducting training sessions;
- Parameters: time, duration, individual consultation/workshop, mentors, participants and etc.;
- Preparing pilot actions report (one per country) including all comments and feedback gathered throughout the course of the trainings.